

Agile Leadership & Transformation (RSASF)

Agile Revolution in ONE Day

With Registered Scale@Scale Fundamental™ credential



Course
page

SCRUM
@SCALE 

A world-renowned multi-team management framework

Trusted by Google, Amazon, 3M, Microsoft, Tesla and other
top Fortune 100 companies.

Contact Us



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🌐 <http://www.ciagile.com>

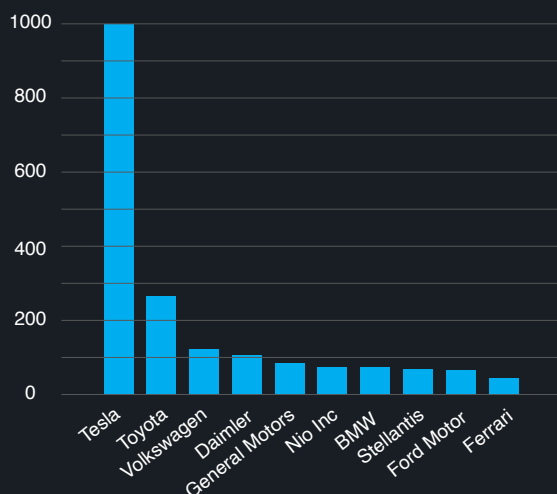


Scrum@Scale. Maximizing Business Agility in the new landscape.

Tesla market cap just surpassed the top 5 rivals combined.

Tesla's victory is a lesson to all.

Top 10 Automakers by Market Cap
(USD Billion)



- Tesla Inc. surpassed \$1 trillion in market value on Monday, overshadowing the combined value of five of its biggest rivals, Toyota Motor Corp., Volkswagen AG., Daimler AG. , Ford Motor Co. and General Motors – Oct 26, 2021 (Reuters)
- The maker of the Model 3 sedan – the top-selling electric car worldwide – is now the second-fastest company ever to reach this mark, taking just over 11 years since its public debut in June 2010. – Oct 25, 2021 (Bloomberg)

Only **17%** of leading companies will be leaders 5 years from now.

“These companies, including organizations like Apple and Alphabet, continually find new sources of competitive advantage by reinventing their businesses and adapting to evolving market conditions.”

- MIT Sloan Management Review Research Highlight January 09, 2020

Lead the change **TODAY.**

Scrum@Scale.

Maximizing productivity in the WFH new reality.

Embracing the new normal.



COVID-19 has presented us with a paradigm shift in the way we work.

77% of survey respondents agree that post-COVID, having an option to work from home will make them happier.

Yet many challenges await:

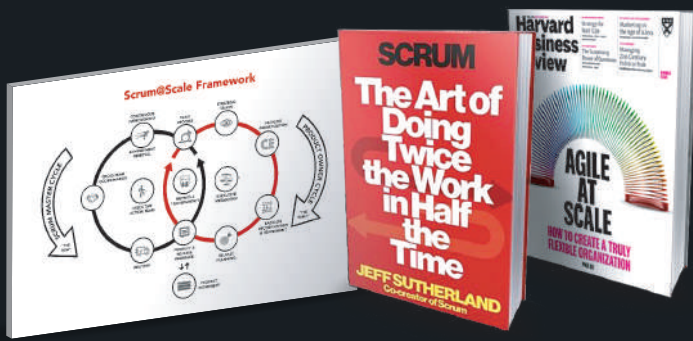
- Leadership's confidence affected due to lack of transparency
- Misunderstandings on work priority
- Disconnected from active works in progress
- Feelings of isolation leading to a slowdown in productivity

Redefine high-performing teams with Scrum@Scale.

- Overcome project delays
- Make hybrid and remote working teams hyper-productive
- Resolve inter-departmental dependencies and difficulties
- Increase customer satisfaction
- Speed up decision-making

Master the essence in just **ONE** day.

Scrum@Scale. Effective Agile leadership with proven results.



- Business leaders create alignment with the work system
- Senior management remove impediment for the teams
- True cross team coordination occurs
- Key patterns in 12 knowledge repository
- Dual-OS Agile transformation bubble



3M Hospital Information System built Awards Winning Teams.
Culture change – People love their job, attrition down by 60%.



SAAB Aeronautics - Grippen E jet fighters.
Effective communication – Synchronize 2,500 people in 1.25 hours.



Henrik Kniberg, Spotify: A Scrum@Scale Case Study.
“Scrum At Scale Framework helped transform the engineering culture at Spotify.”

Concepts have been tested by Agile coaches and trainers at **Fortune 100 companies**



Companies in South East Asia that started learning from us.





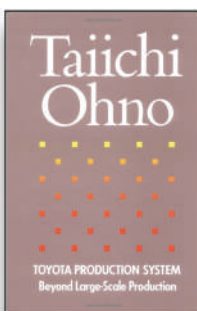
What's covered

- Introduction to Agile management
- A complete overview of the framework
- A lightweight collaboration structure
- Business agility, operations, and metrics
- A template for your transformative journey

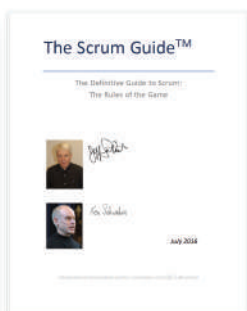
70

years of management know-how. Culminates here.

TPS 1950's



Scrum 1990's



One Parent



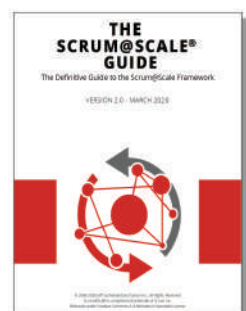
Agile 2001



Scrum 2014



Scrum@Scale
2019



Designed for

- Business Owners
- Chief Executive Officer, Chief Operating Officer, Chief Financial Officer, President
- Vice President, Assistant Vice President
- Senior Scrum Master and Agile Coach
- Strategic Planning Officer

About the Trainer

Ethan Soo

Ethan is one of the most experienced **Scrum Trainers** in the Asia Pacific Region. With his collective real-life experience, you can trust him to deliver a valuable learning experience in your Agile journey starting from building a strong Scrum team to delivering values and work results.

To date, he has **conducted 300+ Scrum classes** and has gathered excellent feedback from participants who underwent his curriculum over the years. Many enjoyed his programs that are meticulously designed to provide the candidates with an immersive learning experience. You will stay charged and curious throughout his interactive lessons which often includes sharing of his own practical experiences, interactive games, and discussions on thought-provoking case studies.

With Ethan's excellent training performance, he was awarded to be a Scrum Fellow by Scrum Inc. In 2020, as Ethan decided to return to his home country, he accepted the invitation of **Dr. Jeff Sutherland** to become one of the three **Regional Partners**, focusing in the **Asia Pacific region**.

Ethan is currently in charge of optimizing the Scrum Master, Product Owner, and Scrum@Scale credentialing courses offered by Agile Education by Scrum Inc. to match the learning style of people in the East.

Apart from that, he is also responsible to screen, coach, mentor and **certify Scrum Trainers and Scrum@Scale Trainers** for the Scrum Inc. Agile Education Program by designing and conducting the Train The Trainer Program (TTT).



18 years
Experience leading Scrum teams.

30+ 
Agile transformation engagement experience.

Previously led Agile transformation at:



From our clients and Agile gurus:



Jeff Sutherland
Founder and Chairman
Scrum Inc.

Ethan recently spent two days in Tokyo with me planning his Scrum@Scale classes. Having reviewed the plan carefully, I strongly recommend training with Ethan. These will be excellent courses.



Grace Chan
Senior Vice President Product and
Innovation Mastercard China

Ethan's expert team strives to help company learn and migrate to SCRUM uses. I recommended him to a few business partners and all have gotten raving reviews and he has helped them drive impactful financial benefit and result.



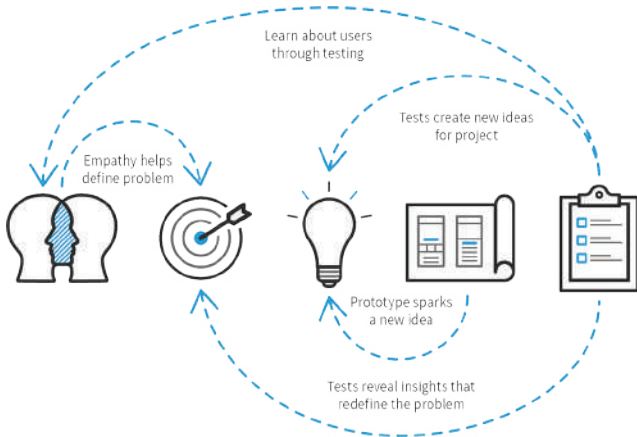
Mike Cohn
Co-founder
Scrum Alliance

Ethan has been a strong proponent of doing Scrum well and has been of great assistance to Chinese companies looking to improve their use of Scrum and agile approaches.

scruminc.

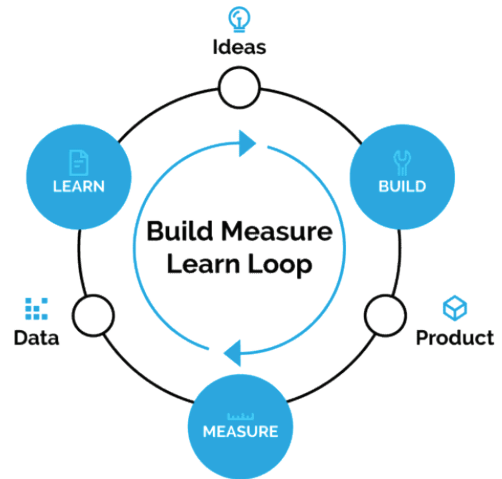


Laying the foundation for your Agile Revolution in 1 Day



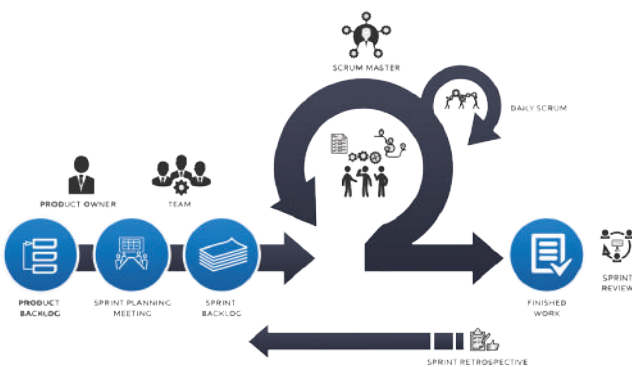
Section 1: Discovery thru Design Thinking

1. Empathize: Understand user needs
2. Define: Framing the problem
3. Ideate: Generating creative solution
4. Prototype: Building and testing
5. Test: Learning from feedback
6. Applying Design Thinking



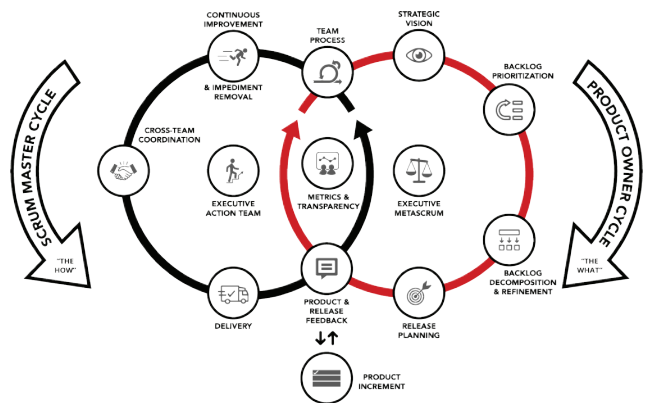
Section 2: Solution using Lean Startup

1. Lean Startup mindset and culture
2. Customer development
3. Minimum viable product (MVP)
4. Validating and learning
5. Build-measure-learn feedback loop



Section 3: Establishing a Hyper-Productive Scrum Team

1. Agile mindset and the True Scrum
2. Descaling the organization complexity and form a reference Scrum Team
3. The essential knowledge to lead a hyper-productive Scrum Team



Section 4: Roadmap of Implementing Scrum@Scale

1. What's business agility
2. What's scaling Scrum
3. How successful organization scale with Scrum@Scale with case-study
4. Designing your own Scrum@Scale roadmap.



Your workforce, Supercharged to deliver results.

Asia Pacific Regional Partner

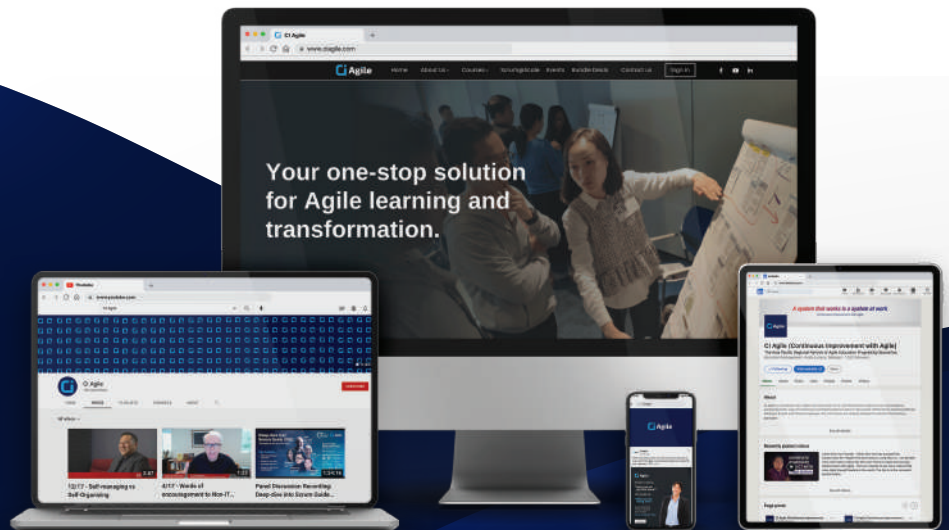
The first Scrum team delivered 10X the results in 1/10 the time. That is done by simplifying the work process and eliminating waste to create a fast decision and delivery system. That is the power of True Scrum knowledge that changed the world and forged today's modern work landscape.

Together, we will leverage True Scrum knowledge to elevate the performance of your workforce.

On your quest to achieve excellence, you will never walk alone.

Get Social

Connect with
CI Agile



ciagile.com

Be a part of our global community!

Graduates of CI Agile automatically become members of our global alumni community, enabling access to these extensive services:

- Social networking events
- Supportive and informative alumni community

Get in Touch

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🌐 www.ciagile.com

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